INVESTING IN YOUR DATA CULTURE

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**NEED/PURPOSE**
- Data & anti-oppression
- Data skills: basic, advanced, data scientist
- Complete storytelling of our work
- Buy-in with direct service staff
- Data = dollars

**WHO/WHAT/WHEN**
- Data party
- Data quality
- Intentional hiring
- Cross-training across systems
- Training is so important
- Key milestone: basic data literacy
- Opin hours
- Ongoing

**WHO/WHAT/WHEN**
- Data quality
- Data collection
- Data use
- Data security

**WHAT/HERE**
- Data culture
- Data leadership
- Data governance
- Data team

**MACC DATA NETWORK**

**DATA QUALITY SERIES**

**HOW TO HOST A DATA PARTY**

**RESOURCES**
- St. Stephen's
- Emerge
- Simpson
- Valley Outreach
- Familywise

**GOAL**
- Client track
- Staff involvement
- Building awareness
- Setting expectations
- Staff confidence
- Client trust
- Super users group
- Specific plans - funds, money, analysis
- Specific teams - fund raising, advocacy
- Confidence in your data story for funding, policy advocacy
- We plan to take data to our clients