ENGAGING AND EDUCATING PEOPLE ABOUT THE CENSUS

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How do we engage and educate people about the census?

- We need to educate people about the importance of the census.
- We need to make people feel safe about filling the census out.

Deadline: 2020 (April 1st) or (March 31st)

Goal: Increase 80% in order to complete 100% of the census.

Impacts:
- Financial allotment
- Voting district representation
- Political impact

What is Title 13 and can you trust it to protect your information?

2010 Census results & their impact on local areas
- Increased $5,000 for each undercount
- Increased $100,000 for each undercount

Resources:
- Census.gov toolkits
- Census.gov presentation
- Census.gov manual
- Census.gov data

Co-Creator's Talk:
- Understanding the risks of filling out the census and the impact of not filling out the census
- Copy of 2020 Census so we can educate people on how to fill it out

Trail Leaders:
- Census Volunteers
- Schools
- Religious Groups
- Community Organizations

Who/What/When:
- Who/What/When:
- When:

Needs/Purpose:
- Needs/Purpose:

What is Here:
- What is Here:

Engage - Civic Duty - Battling Ignorance
- Dispel Myths About Civic Duty
- What is Title 13 & Can you trust it to protect your information?